



ILLINOIS  
GREEN  
ALLIANCE

# Sponsorship Opportunities

*Together we will advance green buildings and  
sustainable communities for all.*

# We advance high performance buildings in Illinois.

*Here's how we do it.*



## Education

The professionals that design, build, and operate buildings are important advocates for net zero, and need a reliable source for the latest trends and technologies. We deliver effective educational programs, convening diverse professional stakeholders.

## Policy

We must remove barriers by providing information about the technical and policy roadblocks to net zero adoption. We amplify the voices of green building professionals to provide the expertise and support for green building policy.



## Community

To demonstrate net zero can work everywhere, we collaborate with people in building types that are often viewed as not possible to retrofit to net zero — schools, community buildings, and affordable housing. We deliver community service programs that help expand awareness about the benefits of sustainability.

# Our Strategic Plan: 2021 – 2025

*To combat climate change in Illinois, it's time we made net zero buildings feasible, affordable, and so commonplace that every building in Illinois is net zero by 2050.*

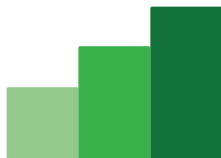
Mainstreaming the technology and building methods, whether new or existing, will not be easy but **no one is better positioned to make it happen than green building professionals.**

To advance our 2050 vision, we must act now to mainstream the technologies and building methods that make net zero possible for new and existing buildings. That's why, over the next five years, we will build on our experience promoting Carbon Drawdown strategies in the built environment by:



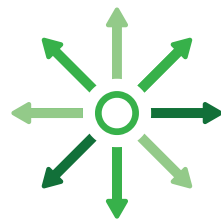
## **Educating architecture, engineering, and construction professionals**

to ensure there are at least 100 AEC firms who have the expertise to use net zero building methods in their work and can help us raise awareness about their value with building owners and policymakers.



## **Removing barriers**

by providing information about the technical, financial, social, and policy roadblocks to net zero adoption and passing at least two major new laws that help to overcome these barriers.



## **Demonstrating it can work everywhere**

by collaborating with people in historically underinvested communities where building types are often viewed as not possible to retrofit to net zero (schools, community buildings, affordable housing, etc.) By piloting programs that showcase this is feasible in 100 buildings around Illinois, we can better make the case for policies that help these buildings in more places take action.

# Sustaining Sponsorship

Be an organizational member and support our mission to ensure an equitable and resilient building environment for all. Join us and gain exposure as a leader in helping grow the market for high performance buildings.

## Marketing and organizational benefits include:

	Gold \$15,000	Silver \$10,000	Green \$5,000	Supporter \$2,500
Exclusive email to our audience	●			
Company spotlight in newsletter	●			
Opportunity to give opening remarks at an education event	●	●		
Select green project feature on our blog	●	●		
Company & logo recognition at over 25 education events	Prominent	Large	Medium	Small
Individual memberships	8	6	4	2
Complimentary tickets to the Getting to Zero Illinois Summit	4	2	2	2
Complimentary tickets to Limelight Gala	4	3	2	1
Logo featured in events newsletters	Large	Medium	Small	Name only
Logo on website homepage	●	●	●	●
Complimentary job board postings	●	●	●	●

**Are you a small business owner?** Connect with us about a custom sponsorship package —  
Brian Imus - [bimus@illinoisgreenalliance.org](mailto:bimus@illinoisgreenalliance.org)

# Signature Event Sponsorship

We host four signature events to convene our members and all involved in the green building industry. Earn recognition at these important moments of connection.



## Annual Meeting

Celebrate progress in the green building industry and convene around new ideas.



## Women's Luncheon

Uplift women in the green building industry.



## Getting to Zero Illinois Summit

Signature education half-day conference on the state of net zero buildings in Illinois.



## Limelight

Network with professionals and celebrate changemakers with the Emerald Awards.

Signature Event Sponsor Levels are posted no later than two months before the event. Look for the sponsor invitation email and check back on our website to take advantage of these opportunities.

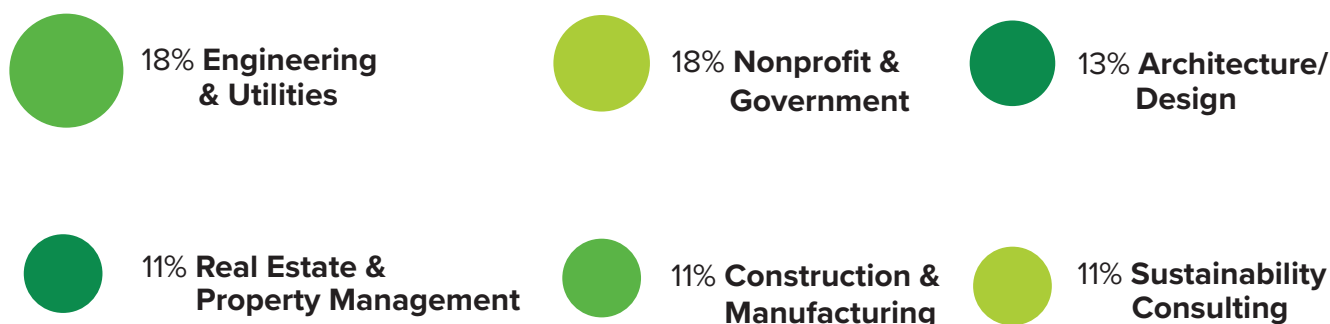
# We are Illinois' green building community.

**Illinois Green Alliance is the green building community of Illinois.** We are leading the advancement of healthy, high performance buildings for people to live, work, and play.

As a member-driven nonprofit, we rely on our passionate volunteers to support our initiatives and meet the needs of our community.

We achieve our mission by hosting over 30 education programs each year, advocating for high performance building policy, and implementing programs to support existing buildings on their sustainability journey.

## Where our members work



## Our top education programs:

*Education programs in 2023 elevated over 170 experts from our green building community.*

- Building Decarb Tech Series: Clean Tech Innovations
- Developing Leadership in Sustainability
- Net Zero Building Tour: Academy for Global Citizenship
- Commercial Building Decarb Summit: Getting Past Politics to the Technical, Economical, and Practical Reality
- Getting to Zero — Illinois Summit
- Building Materials Reuse: From Whole Buildings to Individual Components
- Leading the Charge: Policy & Design for EV Adoption
- Mass Timber High Rises: Returning to Chicago after 150 Years

## Who you'd reach

**13,500**

email subscribers

**4,100**

event attendees in 2023

**4,000+**

followers on LinkedIn



# Our Leadership

## 2024 Board of Directors

**Kevin Augustyn** | DBRS Morningstar

**Lindsay Buckwell-Yeung** | Evergreen Consulting Group

**Jon Cheffings** | SCC&M

**Royce Cunningham** | ASG, Inc.

**Annalise Dum** | JLL

**Juanita Garcia** | Pepper Construction

**Deana Haynes** | ChargePoint

**Amina Helstern** | Perkins&Will

**Owen Hull** | Weldon Development Group

**Michelle McClendon** | Gilbane Building Co.

**John Mlade** | Wight & Co.

**Sean Moran** | Clayco

**Elena Savona** | Elevate

**Sandrine Schultz** | U.S. GSA

**Prachi Sharma** | Slipstream, Inc.

**Sumayyah Theron** | Cyclone Energy Group

## 2024 Auxiliary Board

**Noor Ain** | Gardiner & Theobald

**Amy Amaon** | Health Care Service Corporation

**Mayur Bandekar** | 3Degrees Group, Inc.

**Ian Champ** | Clean Air Task Force

**Ayush Chobe** | Cyclone Energy Group

**Margaret FitzPatrick** | dbHMS

**Brianna Galvan** | Baumann Consulting

**Jennifer Gray** | Conservice

**Jessica Haberstock** | Silman

**Kate Holly** | Wight & Co.

**Kristie Houghton** | Eckenhoff Saunders Architects

**Justin Johnson** | Evergreen Consulting Group

**Brian Keller** | Waypoint Energy

**Ivy Klee**

**Christian Koch** | Midwest Energy Efficiency Alliance

**Eva Koester** | SmithGroup

**Raphaelle Mboyo Engele** | WSP

**Allie Periman** | IMEG

**Annika Pan** | Arup

**Kyle Quan** | Leopardo

**Luke Rossi** | Modern Energy

**Eve Segel** | Chicago Jewish Day School

**Emily Stearney** | HDMZ

**Jess Szyska** | dbHMS

*With over **650 members** across the building and sustainability industry, our community is the perfect opportunity to build your network, spark new ideas, and make an impact.*

**“** I choose to be a member for Illinois Green Alliance to grow my network of connections, and by joining I gained more than I could ever imagine. Over the past seven years my colleagues have grown to be my friends, and I learn something new about sustainability, life, and myself through everyone and every event I attend.”

**Taylor Callahan**  
*Customer Success Manager,  
Energy Industry Partnerships,  
Google via Adecco*  
Member since 2016



**ILLINOIS  
GREEN  
ALLIANCE**

**Earn recognition in the green building industry.  
Get in touch.**

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