



## ILLINOIS GREEN ALLIANCE LEADERSHIP

### Board Member Commitment and Engagement

Each Board member brings unique skills and expertise to Illinois Green Alliance and is critical to the ongoing success and vibrancy of the organization. It is essential that Board Members not only support our mission and strategy but assume a leadership role in efforts ranging from fundraising, outreach, participation on committees, volunteering at events and engagement with the broader Illinois Green Alliance membership.

Each Board Member is expected to dedicate their time to a range of activities that suit their interest and skills. Fundraising plays a vital role to Illinois Green so that we can continue to provide high quality programming to our membership and support green building initiatives and advocacy throughout Illinois. For this reason, each Board Member is expected to support fundraising efforts, which can take many forms ranging from direct sponsorships to helping secure funding and opening doors for potential funding sources to Illinois Green.

Board Members should make every effort to attend board meetings. Expect board meetings to be in-person, although some may be virtual depending on board needs and topics. The number and length of board meetings may vary based on Executive Committee recommendations, but approximately 12-15 hours of board meetings throughout the year is typical.

#### Other Board Member commitment opportunities and expectations include:

Commitment Area	Examples and Opportunities
<p><b>Fundraising and Outreach</b></p>	<ul style="list-style-type: none"> <li>• Act as a Board Ambassador for at least two Illinois Green Sustaining Partners and ensure renewal of sponsors</li> <li>• Directly support the organization through actions like sponsorship by your firm or organization and raffle and ticket purchases and/or material contribution for fundraising events</li> <li>• Identify and work with the Executive Director to cultivate new prospects that can result in sponsorships</li> <li>• Aide the Executive Director in outreach to sponsors</li> <li>• Assist in membership fundraising outreach activities</li> <li>• Recruit new members among your contacts and colleagues</li> <li>• Contribute time to organize fundraising events</li> <li>• Encourage friends and colleagues to attend fundraising events</li> <li>• Secure sponsorship for the organization, including for fundraising events, programs and networking events</li> </ul>



<p><b>Volunteer Activities and Illinois Green Committee Participation</b></p>	<ul style="list-style-type: none"> <li>• Encourage your organization staff to participate on an Illinois Green committee or volunteer project</li> <li>• Support key Illinois Green events as a volunteer (e.g. event set up, hosting, community service)</li> <li>• Participate as an Illinois Green representative on task forces and working groups as needed</li> </ul>
<p><b>Attendance and Support of Internal Events</b></p>	<ul style="list-style-type: none"> <li>• Attend the Illinois Green’s annual fundraising events: Limelight, Boat Cruise and others as they arise</li> <li>• Attend the Annual Illinois Green Meeting in Q1</li> <li>• Attend Illinois Green education or networking events (3 per year)</li> <li>• Help promote organizational programs, events and fundraisers</li> <li>• Speak at/host educational, networking and fundraising events</li> </ul>
<p><b>Representation in the Marketplace</b></p>	<ul style="list-style-type: none"> <li>• Ensure that Illinois Green remains visible in the marketplace by attending key events and conferences</li> <li>• Help communicate our mission and goals through social media and other communications channels</li> </ul>