



ILLINOIS
GREEN
ALLIANCE

2022

Sponsorship Opportunities

Join us in advancing green buildings
& sustainable communities.

We advance high performance buildings in Illinois.



Here's how we do it.



Education

The professionals that design, build, and operate buildings are important advocates for net zero, and need a reliable source for the latest trends and technologies. We deliver effective educational programs, convening diverse professional stakeholders.

Policy

We must remove barriers by providing information about the technical and policy roadblocks to net zero adoption and passing at least two major new laws that help to overcome these barriers. We amplify building professional voices that impact green building policy.



Community

To demonstrate net zero can work everywhere, we collaborate with people in building types that are often viewed as not possible to retrofit to net zero — schools, community buildings, and affordable housing. We deliver community service programs that help expand awareness about the benefits of sustainability.

Illinois' Green Building Community

Who you're reaching

13,000

email subscribers

1,700+

LinkedIn followers

3,600+

event attendees in 2021

Where our members work



18% **Architecture/Design**



17% **Sustainability Consulting**



17% **Nonprofit & Government**



10% **Real Estate & Property Management**



10% **Construction & Manufacturing**



7% **Engineering**

Our top education programs:

Education programs in 2021 elevated over 140 experts from our green building community.

- Electric Home New Construction 101
- Heat Pump Palooza: A Deep Dive into Technologies and Applications
- Equity—From Building to Community: A Dialogue with Green Building Advocates
- How a Frank Lloyd Wright Home Found its Path to Net Zero
- Virtual Tour of WELL Certified Commercial Offices
- Your Path to Net Zero Hero: Career Insights for Sustainability Professionals
- The Breathe Easy Study: Health and Energy Impacts of Ventilation Improvements
- Façade Design Using Lifecycle Carbon Analysis

Sustaining Sponsorship

Be an organizational member and support our mission to ensure an equitable and resilient building environment for all. Join us and gain exposure as a leader in helping grow the market for high performance buildings.

Marketing and organizational benefits include:

	Gold \$15,000	Silver \$10,000	Green \$5,000	Supporter \$2,500
Exclusive email to our audience	●			
Company spotlight in newsletter	●			
Opportunity to give opening remarks at an education event	●	●		
Select green project feature on our blog	●	●		
Company & logo recognition at over 25 education events	Prominent	Large	Medium	Small
Individual memberships	7	5	3	1
Complimentary job board postings	5	5	2	1
Complimentary tickets to Limelight Gala	4	3	2	1
Logo featured in events newsletters	Large	Medium	Small	Name only
Logo on website homepage	●	●	●	●

Are you a small business owner? Connect with us about a custom sponsorship package —
 Brian Imus - bimus@illinoisgreenalliance.org

Progress Partner

With the launch of our 2021-2025 Strategic Action Plan, we've laid the foundation for a net zero Illinois. To advance this work and effectively implement groundbreaking solutions for high performance buildings, we need support in three key areas.

These three exclusive sponsorship opportunities give you top access to our audience and prominent recognition across our materials.

You receive all the benefits of the Gold sponsorship level, and in addition:

Education Pacesetter

\$25,000

- Thanked by name and in slides in over 20 education programs
- Platinum sponsor recognition in our fall net zero conference
- Company logo & link featured on our calendar & on-demand webinar library
- Company logo & link featured on all of our event invitation emails
- Special recognition at Limelight Gala & Emerald Awards Ceremony

Policy Innovator

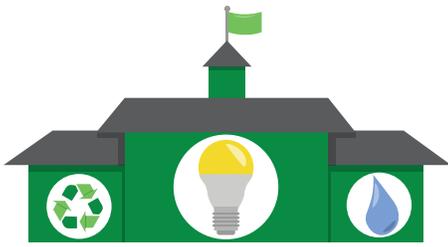
\$25,000

- Company logo & link featured on our policy webpage
- Called out & logo featured in all emails to our audience related to policy
- Special recognition at Limelight Gala & Emerald Awards Ceremony

Existing Buildings Advocate

\$25,000

- Company logo & link featured on Illinois Green Schools Project materials
- Company logo & link featured on Neighborhood Power Project materials
- Verbally thanked and logo slide included at the Illinois Green Schools Project Celebration in the spring
- Special recognition at Limelight Gala & Emerald Awards Ceremony



ILLINOIS GREEN SCHOOLS PROJECT

A program of Illinois Green Alliance

Your sponsorship is critical and will provide resources for:

- » Individual school green teams working to educate students and take action on a sustainability project in their virtual classroom or at the school building
- » Classroom resources on environmental science and sustainability best practices
- » An annual event to celebrate and provide public recognition of the innovative projects

About the program

The Illinois Green Schools Project is a challenge for K-12 schools to devise and implement creative low to no-cost energy, water and waste initiatives, and sustainable practices.

Participating schools gain access to tools, resources, and a Green Schools Mentor to provide guidance and support throughout project implementation.



2020 – 2021 Impact



See the full sponsorship benefits for this program: bit.ly/greenschoolssponsor

Signature Event Sponsorship

We host four signature events to convene our members and all involved in the green building industry. Earn recognition at these important moments of connection.



Annual Meeting

Celebrate progress in the green building industry and convene around new ideas.



Women's Luncheon

Uplift women in the green building industry.



Boat Cruise

Set sail and network with building & sustainability industry leaders.



Limelight

Celebrate changemakers with the Emerald Awards and network.

Signature Event Sponsor Levels are posted no later than two months before the event. Look for the sponsor invitation email and check back on our website to take advantage of these opportunities.



**ILLINOIS
GREEN
ALLIANCE**

**Earn recognition in the green building industry.
Get in touch.**

Brian Imus | Executive Director
bimus@illinoisgreenalliance.org
(312) 245 - 8300 x.201

Maggie Olson | Communications Associate
molson@illinoisgreenalliance.org
(312) 245 - 8300 x.205