

Illinois Environmental Council Communications Director Job Opening

IEC/IECEF is seeking a Communications Director to manage the organization's traditional and digital communications, including getting our message into the news by pitching reporters, conducting and planning interviews, drafting written communications, and managing social media accounts in order to strengthen IEC/IECEF's public brand. The communications director can be located in Chicago, IL at our downtown office or in Springfield, IL at our main headquarters.

The Communications Director will join a small-but-growing, hard-working, and skilled team. The Communications Director will work closely with the Legislative, Development and Deputy Directors to align communications with the work being done by other staff. Primary goals include growing the audiences reached by IEC/IECEF. This is an excellent opportunity for a creative thinker and communications expert to be a part of an innovative team that runs dynamic campaigns to win strong environmental policies.

Core Responsibilities:

- Developing and implementing a cohesive communications strategy.
- Assembling and overseeing a diversely skilled communications team.
- Crisis management and preemptive planning.
- Maintaining an awareness of company risks and threats.
- Projecting a positive company image to the public.
- Managing media relations.
- Managing a communications budget.
- Ensuring quality control of all information released.

Qualifications:

- Advanced degree in Communications, Marketing or related field, preferred
- 3+ years communications experience.
- Extensive list of media contacts.
- Awareness of and proficiency with communications technologies.
- Experience in stakeholder/community engagement.
- Clear and concise communication with team members and senior management.
- Strong and confident leadership.

Work Experience: 3+ years of proven experience creating and curating communications; experience telling an organization's story on social platforms; experience using social media for lead generation both organically and through advertisements; advocacy, political, and/or nonprofit experience a plus but not required; experience with photography and videography a plus.

Skills: Excellent communicator, copywriter and creative thinker, with an ability to use both data and intuition to inform decisions; effective working independently and ability to work in fast-paced environment; enthusiastic team player; passionate about the environment and advancing environmental justice. Familiarity in Adobe CS programs (InDesign, Photoshop, Illustrator) a plus.

Cultural Competence: Shares our commitment to increasing racial diversity in our movement and organization, integrating justice and equity into the work we do and ensuring an inclusive organizational culture.

Conditions: Must be willing and able to work overtime and weekends as needed; ability and willingness to travel occasionally. Most travel to be within Illinois.

Salary Range - \$40,000-\$65,000

To Apply: E-mail jwalling@ilenviro.org with a cover letter, resume, and salary requirements.

IEC/IECEF is an Equal Opportunity Employer Committed to a Diverse, Inclusive, and Equitable Workplace